SYDNEY WIEDERHOLD

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EDUCATION

The University of Georgia   May 2019

Bachelor of Arts in Public Relations, Spanish minor

EXPERIENCE

Professional Writer and Editor, Self-Employed   Dec 2020 - present

- Write and edit articles, blogs, books, and other content for clients
- Conduct in-depth research to ensure the accuracy and credibility of information
- Work with clients to develop consistent voice, tone, and messaging for each platform
- Key contributor to BetterHelp.com, Reputation Rhino, Evernest, and Recovery Unplugged

SkyWest Airlines, Flight Attendant   Aug 2019 – Oct 2022

- Ensured passenger safety through strict adherence to FAA guidelines
- Trained new employees using the company handbook and promoted team efficiency

Publix Super Markets, Customer Service Office Staff   Feb 2015 – Aug 2019

- Led, supervised, and trained front-end staff in alignment with store policies
- Addressed inquiries, resolved customer complaints, and handled financial transactions
- Created a safe work environment and managed employee relations

COMMUNITY INVOLVEMENT & LEADERSHIP

American Conservation Coalition (ACC), Member   Aug 2021 - present

- Engage in clean-ups, environmental projects, and community outreach in Dallas

The Wesley Foundation at UGA, Student Counselor   Aug 2016 – Aug 2017

- Provided mentorship and led a small group of freshmen college students

Delta Phi Epsilon Sorority, Founder, Social Media Chair, Gamma Chi   Aug 2015 – Dec 2017

- Co-founded Psi Chapter, managed social media, and served as recruitment counselor

International Service Volunteer Trips, Malawi, Haiti, Jamaica   Various dates

- Completed construction projects, taught English, and developed educational programs for children

SKILLS

- Copywriting
- Research
- Editing
- Communication
- Creativity
- Branding
- Content creation
- Microsoft Office
- Social media
- SEO
- Proofreading
- Time management